

## For Immediate Release

Edu-Suite and Cambridge University Press & Assessment Announce Collaboration for Distribution of Digital Educational Products

Heerenveen, September 1, 2023 - Edu-Suite, a leading provider of educational software solutions, and Cambridge University Press & Assessment, a global leader in the publication and creation of content and examinations that are used across more than 170 countries, are delighted to announce their collaboration. Starting from this academic year, Cambridge will distribute licenses for their digital educational products for the Dutch education market through Edu-Suite's licensing office.

This strategic partnership marks a significant step forward for schools using Cambridge courses. Through single sign-on structures, they will have easy access to Cambridge's high-quality learning materials. Jessica Hagemeijer, Cambridge representative in the Netherlands, eagerly anticipates the collaboration and states, "This partnership with Edu-Suite is a major milestone in our efforts to fulfill schools' needs. It enables us to offer our educational materials in an integrated and accessible manner through our clients' E-learning platforms."

Marco ter Voorde, Business Development Manager at Edu-Suite, emphasizes that the distribution process adheres fully to the eck standards, and adds, "We are excited to collaborate with Cambridge and ensure seamless integration of their digital educational products through our platform. We take pride in not only meeting the current eck standards but also being prepared for future developments, such as the upcoming Edu-V standard."

It is important to note that Cambridge has actively involved their current distribution partners in shaping this development. Jessica Hagemeijer emphasises the significance of this, driven by long-standing relationships and the trust they have in their partners. Marco ter Voorde echoes this sentiment, adding, "It is wonderful to see Cambridge recognising the value of cooperation and partnership. We are enthusiastic about the opportunities this brings and look forward to a successful and enduring collaboration."

Edu-Suite and Cambridge University Press & Assessment are excited about the future prospects of this collaboration. Together, they aim to deliver high-quality educational solutions that support schools in their mission to provide the best learning experiences for students and teachers.

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About Edu-Suite:

Edu-Suite is a leading provider of a SaaS platform for educational publishers and creators of educational content. Edu-Suite encompasses all the relevant tools and functionalities for designing, developing, publishing, and distributing digital and/or blended learning materials. Through the embedded ProLearn technology, Edu-Suite strives to enhance education and promote learning outcomes in collaboration with its publishers.

About Cambridge University Press & Assessment:

Cambridge is a world-leading academic publisher and assessment organisation, and part of the University of Cambridge. They are driven by a simple mission – to contribute to society through the pursuit of education, learning, and research at the highest international levels of excellence.

For further information: https://www.cambridgeenglish.org/nl/

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